

## Scholar Baller®

### Replication & Duplication



*Photo courtesy of Arizona State University*

Since 1995, when Scholar Baller® was created and founded, various groups and individuals have supported the Scholar Baller® concept directly and indirectly across the nation. Scholar Baller® acknowledges this institutional support and chronicles the historic timeline of the Scholar Baller® patch and other images, regardless of how various schools adapt the Scholar Baller® concept without formally adopting or recognizing the Scholar Baller® program.

Prior to 2004, no NCAA member institution recognized and acknowledged academic achievement on the front of a collegiate jersey in any sport. It was during the 2004 NCAA football season that Scholar Baller®, working together with Arizona State University, Hampton University and Morgan State University, implemented the Scholar Baller® ThinkMan® incentive patch on the football jerseys of each student-athlete with at least a 3.0 GPA.

In 2005, ESPN the Magazine featured a brief article on Scholar Baller® and its incentive patch. Numerous inquires where then received from high schools, community colleges and universities. A follow-up article was written that the schools at the time utilizing the Scholar Baller® patch were not the only schools to recognize academic achievement on a jersey during athletic competition. However, Scholar Baller® was the first theoretically and empirically (1995 to present) and practically (2001 to present).

In 2004, after the Scholar-Baller patch debuted at Arizona State University and after attending a Scholar Baller® presentation at the 2004 N4A meeting, Purdue University created their own academic recognition patch known as "SA for Success in Academics." In 2005, Purdue enlarged the patch to closer resemble the Scholar Baller® patch size and representation.

Also in 2005, Fresno State University developed its own adaptation of the Scholar Baller® patch with one called "Academic Achievers."

In 2006, the University of Tennessee, after hosting Scholar Baller® co-founder Jean Boyd for a full presentation on Scholar Baller® in summer 2005, chose to implement its own curriculum and incentive-based program called VOLScholar. VOLScholar was created based upon certain concepts from Scholar Baller® but is less theoretically-based and does not utilize the national identity, assessment and evaluation, and curriculum efforts of Scholar Baller®. Here is a link to an article on the VOLScholar program: <http://utsports.cstv.com/sports/m-footbl/spec-rel/090106aaf.html>