



## **SCHOLAR-BALLER® RESEARCH DIVISION – MEASURES & SUCCESS STORIES**



### **KEY MEASURES OF SUCCESS**

- ✓ Individual Student-Athlete GPA and Team GPA
- ✓ Team Graduation Rates
- ✓ Academic Probation Numbers
- ✓ Improved “Scholar-Baller” Identity & Self-Concept (e.g., Research on Stereotype Threat)

### **CORE RESEARCH AND EVALUATION METHODS**

- ✓ Pre-Test and Post-Test Online Survey of Student-Athletes
- ✓ Formal and Informal Feedback from Faculty, Coaches, Parents, and Athletics Administrators
- ✓ Narratives from Student-Athletes
- ✓ Scholar-Baller Curriculum

### **EXAMPLES OF SUCCESS STORIES AT SCHOLAR-BALLER PARTNER SCHOOLS**

- ❖ The average GPA for student-athletes on a Division I basketball team gradually increased from 2.3 to 2.8 to 3.1 to 3.3 during a four-semester period based on the Scholar-Baller of the Month Recognition and Incentive Model
- ❖ A FCS football team went from an extremely low team GPA to the highest football team GPA in school history
  - The same school reached the highest athletic department GPA in school history
  - The same school now has one of the highest graduation rates for African-American male student-athletes who play collegiate football
- ❖ A community college experienced an increase from 36 to 85 student-athletes with “Scholar-Baller” status (GPA of 3.0 or higher) over a two-year period

### **EXAMPLES OF FEEDBACK FROM COACHES, FACULTY AND ATHLETICS ADMINISTRATORS**

- ❖ “The Scholar-Baller program, developed by Dr. Keith Harrison, is a well-conceived successful way to recognize and reward academic achievement by student-athletes. It speaks to the contemporary student-athletes in their language and in their context.” ~ **Dr. Myles Brand, Former NCAA President**
- ❖ “We recognized our 2010-2011 Scholar-Ballers last week at our men’s and women’s basketball games. We had a great crowd of fans, family, coaches, faculty, administrators and board members. We have grown from 15 Scholar-Ballers in 2007-2008 to a program record of 69 Scholar-Ballers in 2010-2011! I am very proud of this group—not only are they smart and athletic but they are gracious and altruistic.” ~ **Alicia Longyear, Counselor for Student-Athletes at Citrus College**
- ❖ “It’s a blessing to just be a small part of such a big thing.” ~ **Ray Lewis, Director of Player Development at Hampton University**



*Pictured Above: Dr. C. Keith Harrison, Co-Founder and President of Scholar-Baller®, with University of Washington Head Football Coach Steve Sarkisian. The University of Washington is a Scholar-Baller partner school.*